

Dear Snow Farm students,

We are so pleased to soon share with you the 2018 class offerings! The catalogs will be distributed during our Seconds Sale, starting November 10. We will also send catalogs to those on our mailing list near the end of November; 2018 registrations open on December 1.

If you have been here in recent years, I am confident you have noticed many improvements around campus such as a redecorated Common Room with new comfortable wicker furniture, new foam toppers for the mattresses, additional accommodation offerings with the cottage and deluxe singles, a quieter painting/drawing studio with a soundproofed wall, and new equipment in many of the studios.

Along with these updates, Snow Farm has also been improving internal systems: our financial reporting, our contracting process, and building our communication tools. We look to our student evaluations, other craft schools, professional organizations, and the staff and board's collective skills and expertise to evaluate and make changes needed to have Snow Farm thrive. When you register for your 2018 workshops, one change you will see is a brand new website!

Another change you will notice is a difference in our pricing structure. Each class now has a workshop price, a supply/kit fee, and housing choices that you can add on. This model follows all other craft schools, and we have decided it is a better way for Snow Farm to be transparent about the costs.

The workshop price of a class supports the cost of instruction, studio utilities, basic tools, and lunch.

We have worked with each instructor/artist to make sure that the supply/kit fee is an accurate reflection of the consumables that each student will use during their selected workshop.

I recognize that the new pricing structure does result in a higher total cost for most workshops. Please know that revenue from our classes covers only 75% of what it costs to run Snow Farm. As a nonprofit, the remainder of our budget comes from fundraising. When we make larger investments in the studio and buildings, we secure contributions from individuals and foundations.

We strive to give you the best value for your entire experience at Snow Farm with extensive studio hours, an on-site coordinator available 24/7, top-notch instructors, and delicious homemade meals. We also must operate so that Snow Farm will be secure and sustainable organization. As always, please feel free to reach out to me directly with any questions.

We look forward to seeing you here on campus again soon!

Sincerely,

Mary Jo Murphy  
Executive Director